

Pelican Park Facility Sponsorships



PELICAN PARK
RECREATION DISTRICT #1 • ST. TAMMANY PARISH

Connecting Your Brand to Millions of Community Touchpoints

Why Pelican Park?

Pelican Park welcomes 3.2 million visitors annually and serves Mandeville and the Gulf South as a premier destination for recreation, sports, and community engagement. The park hosts youth and adult recreational leagues, regional tournaments, and year-round community events across its athletic complexes and indoor facilities. Sponsorship assets are limited to a maximum of three shared-cost sponsors per asset, providing consistent, high-visibility exposure in a trusted, high-traffic environment with strong regional reach.



3.2M Visitors



15K Peak Day Visitors



30k+ subscribers



110k+ IG Reach



1.9M FB Reach



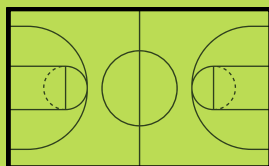
Premiere

\$15,000 per year
\$45k 3 year commitment

**Premium visibility across
physical + digital platforms**

Includes:

- 48" x 60" Entry Sign
 - 36"x48" Front placement
 - 60"x48" Back placement
- Exclusive facility-level branding rights
- High-traffic entrance placement



Court

\$3,000 per year
\$9k 3 year commitment

**High-frequency exposure in
enclosed, high-attention venues**

Includes:

- 48"x60" Court Sign
 - 36" x 48" Front placement
- Placement in select athletic venues across the park
- Continuous visibility during games, practices & tournaments



Field

\$3,000 per year
\$9k 3 year commitment

**High-frequency exposure at
active sports venues**

Includes:

- 48" x 60" Field signage
 - 36"x48" Front placement
- Placement at select athletic venues across the park
- Continuous visibility during games, practices & tournaments

Sponsorship Add-Ons

Field Logo Paint | Indoor Court Vinyl | Lobby Floor Graphics | Branded High-Top Tables

Facility Sponsorship Asset Inventory

Athletic Complexes

Orange	2 Entry Signs	9 Field Signs
Silver	2 Entry Signs	6 Field Signs
Green	3 Entry Signs	4 Field Signs
Purple	2 Entry Signs	4 Field Signs
Grey	2 Entry Signs	3 Field Signs
Red	1 Entry Sign	3 Field Signs
Blue	1 Entry Sign	3 Field Signs
Yellow	1 Entry Sign	3 Field Signs
Gold	1 Entry Sign	2 Field Signs

Recreation Facilities

Dog Park	1 Entry Sign	2 Field Signs
Disc Golf Course	1 Entry Sign	0 Field Signs
Skate Park	1 Entry Sign	0 Field Signs
Sand Volleyball	1 Entry Sign	4 Field Signs
The Groves	2 Entry Signs	2 Field Signs

Indoor Facilities

White Pelican Gym	2 Entry Signs	4 Court Signs
Brown Pelican Gym	1 Entry Sign	3 Court Signs

Contact for pricing and customization options for each add-on.



PELICAN PARK

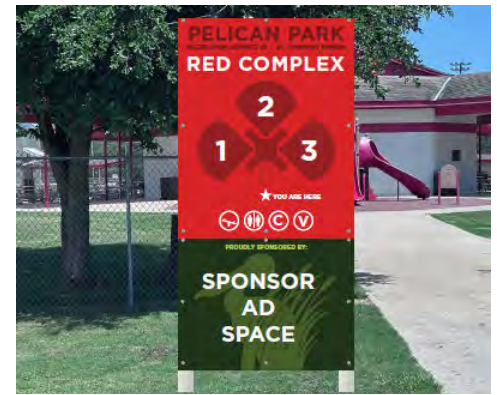
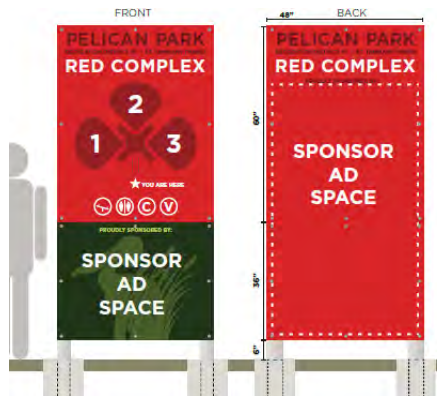
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Sponsorship Comparison

BENEFITS	FIELD / COURT \$3K	FACILITY \$15K
Physical Signage	✓	✓
Social Media Exposure	✓	✓
Email Newsletter	✓	✓
Print Publication	✓	✓
Event Activation	✓	✓
Event Marketing Placement	✓	✓
Press Release		✓
Radio PSAs		✓
Exclusive Facility Branding		✓
Premium Entrance Sign		✓

Entry Signs

- 48" x 60" double-sided signage
 - Partial front panel sponsor branding
 - Full rear panel sponsor branding
- 12' galvanized steel structure
- Premium facility entrance placement



Field & Court Signs

- 36" x 48" single-sided signage
- Mounted at active sports venues
- High visibility during events



Contact Us

For sponsorship availability, package options, or add-on pricing, contact our administrative team. We will assist in identifying the best opportunities for visibility and engagement across Pelican Park facilities.



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www.pelicanpark.com