

2026 EVENT SPONSORSHIPS



PELICAN PARK
RECREATION DISTRICT #1 • ST. TAMMANY PARISH

Community & Special Events

Are you looking for an impactful way to give back to your community? Become a Pelican Park Event Sponsor! Pelican Park invites you to be an integral part of our mission to enrich the lives of children, adults, and families by providing exceptional recreational facilities, diverse programs, and inclusive spaces that foster wellness, connection, memories, and lifelong enjoyment.

Community events like *A Day at the Park*, *Art in the Park*, and *Jingle Jam*, are open and free to the public. Special events are also free and open to the public, including the Groves Stage Concert Series featuring performances by local bands, as well as Astronomy in the Park.

2026 July - December

Pelican Park hosts a variety of community and special events that hosts 3mil+ community members throughout the year! Events include (but are not limited to):



Develop meaningful and lasting partnership opportunities that benefit your community.



10+

Community & Special Events



Groves Concerts

500+

attendees



Seasonal Sports

15K

attendees



Special Events

400+

attendees



Park Programs

40+

attendees

Audience Snapshot



11k+

Facebook Followers



1.9M+ Views

Yearly Facebook Reach



2k+

Instagram Followers



110k+ Views

Yearly IG Reach



30k+

Email Subscribers





PELICAN PARK

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Event Sponsorship Levels: Per Event

<u>Sponsorship Details</u>	Bronze up to \$500	Silver \$501 - \$1k	Gold \$1,001 - \$2.5K	Platinum \$2,501 - \$5K	Title \$5,001 - \$10k
Exclusive mention as the primary event sponsor for one event.					✓
Sponsor Mention in press releases & Radio PSAs				✓	✓
Independent social media shout out.			✓	✓	✓
Custom sponsor banner in Pelican Park e-newsletter and semi-annual print magazine.		✓	✓	✓	✓
Table presence at event.	✓	✓	✓	✓	✓
Business logo and link to URL prominently displayed on event marketing materials.	✓	✓	✓	✓	✓
Recognition on Pelican Park social media.	✓	✓	✓	✓	✓

In-Kind Sponsor

We welcome in-kind sponsorships such as food, beverages, gift cards, raffle items, printing, décor, photography, and event services. In-kind sponsors will receive recognition based on the value of their contribution, including logo placement, social media mentions, and event acknowledgment.

Contact Us

We'd love to hear from you. Whether you're interested in sponsoring, donating in-kind items, or exploring a custom partnership, our team is here to help. Email us at agreements@pelicanpark.com today or call 985.626.7997.